



**2026 Growth and Development Plan  
for Lanarkshire Boss Mums Network  
And the  
Boss Mum Business Club**

## **The Vision for 2026**

2026 is about strengthening our community, increasing opportunities for mums in business, and creating sustainable growth through connection, education, and collaboration.

### **Strategic Goals**

- 1 Grow the Lanarkshire Boss Mums Network Facebook Group to over 600 members.
- 2 Expand the Boss Mum Business Club to 150 members.
- 3 Strengthen engagement, retention, and real business results for members.
- 4 Position Lanarkshire Boss Mums as a trusted business community across Lanarkshire and beyond.

### **Core Growth Areas**

#### **Community & Networking**

We will continue to host regular networking events, encourage collaboration, and provide safe, supportive spaces for mums to connect, share experiences, and grow together.

#### **Boss Mum Business Club**

The Club will deliver structured online monthly masterclasses, group coaching, accountability sessions, and exclusive resources designed to help members start, grow, and develop their businesses.

#### **Content & Visibility**

Consistent content across social media, and email will increase visibility, share success stories, and attract new mums into the community.

### **What This Means for Members**

- 1 More opportunities to network and collaborate
- 2 Clear pathways for business growth and support
- 3 Access to education, tools, and accountability
- 4 A strong, supportive community that understands the realities of mum life and business

### **Looking Ahead**

This plan is about growth with purpose. As we move through 2026, member feedback will continue to shape our direction, ensuring Lanarkshire Boss Mums remains supportive, inclusive, and impact-driven.

## **Membership Options**

This FREE Facebook group is your supportive space to connect, share, learn, and grow alongside other mums and women in business.

### What You'll Find Here

- A friendly, uplifting community
- Networking with like-minded women
- Space to share your wins, challenges, and ideas
- Inspiration, resources, and valuable conversations
- A place where you feel understood, supported, and encouraged

We believe in the power of community and the magic that happens when women come together.

## **Want to Go Deeper? Join Our Paid Membership!**

As a member, you get access to a whole host of benefits designed to support and elevate your business, including:

- ✔ Online Power Hour Mondays – Weekly sessions to boost your business.
- ✔ Free Monthly Online Networking – An evening session to connect and grow your network.
- ✔ 10% Discount on Inperson networking meetings and events.
- ✔ Business Listing in the LBMN Member Directory.
- ✔ Exclusive Advertising once per week in the Facebook group.
- ✔ Blog Submission – Share your expertise on our website and social media.
- ✔ LBMN Promotion – We'll spotlight members at every opportunity.
- ✔ Access to the LBMN business & social WhatsApp Chat groups
- ✔ Member Spotlights & Facebook Group Takeovers to showcase your business.

Whether you stay in the free group or join the Boss Mum Business Club membership, you're part of something special. We're here to learn, grow, support, and celebrate one another on this incredible journey of being mums in business.

## **How the Boss Mum Business Club Supports Mums to Network & Grow Their Businesses**

The Boss Mum Business Club is designed to support mums in business with **consistent connection, practical support, and realistic growth** without pressure, hustle culture, or burnout.

Through **monthly focus themes**, members are guided to work *on* their business in a way that fits around family life, changing energy levels, and real-world commitments.

Daily WhatsApp tips provide gentle accountability and bite-sized actions, helping mums stay focused without feeling overwhelmed. Momentum Mondays create protected time each week to make progress, ask questions, and work alongside other mums who understand the juggle.

Monthly online networking sessions go beyond surface-level introductions. They encourage **real conversations, peer support, collaboration, and confidence-building**, helping members form genuine business relationships rather than transactional connections.

The monthly masterclasses offer practical guidance on the areas mums in business need most clarity, visibility, customers, collaboration, and sustainable growth giving members tools they can apply immediately.

Together, this structure helps mums:

- Build confidence in their business decisions
- Grow meaningful networks and collaborative relationships
- Stay visible and consistent without burnout
- Make progress even during busy family seasons
- Grow businesses that support their lives, not compete with them

This isn't about doing more it's about **doing what matters, together**, with support, understanding, and momentum at every stage of business.

Below is a break down of each monthly theme.

## **January - "What's Actually Working?"**

**Daily WhatsApp Tips:** Quick wins, amplifying what works, dropping what doesn't

**Momentum Mondays** - Weekly Online co working session

**Monthly Online Networking:** Real talk -what are you focusing on this quarter

**Online Masterclass:** "Momentum Without the Hustle:Building a Business That Fits Your Life"

## **February – “Your Business Plan (That Actually Works)”**

**Daily WhatsApp Tips:** Clarifying your offer, setting priorities, knowing what to focus on now vs later

**Momentum Mondays:** – Weekly Online co working session

**Monthly Online Networking:** Business plan check-in – what are you focusing on this year and why

**Online Masterclass:** “A Business Plan That Fits Your Life: Clear Direction Without the Overwhelm”

## **March - "Who Are You Really Serving?"**

**Daily WhatsApp Tips:** Client feedback, asking better questions, listening more

**Momentum Mondays** - Weekly Online co working session

**Monthly Networking:** Q1 wins and lessons - what surprised you?

**Online Masterclass:** "Know Your Customer: Stop Guessing, Start Asking"

## **April - "Getting Visible Without the Cringe"**

**Daily WhatsApp Tips:** Content that doesn't make you want to hide, storytelling basics

**Momentum Mondays** - Weekly Online co working session

**Monthly Online Networking:** Show and tell - share what's working on your socials

**Online Masterclass:** "Be Seen, Be Real: Marketing for People Who Hate Marketing"

## **May - "Collaborations That Actually Work"**

**Daily WhatsApp Tips:** Finding the right collaborations, collaboration pitches, mutual wins

**Momentum Mondays** - Weekly Online co working session

**Monthly Online Networking:** Speed collaborating - find your next business buddy

**Online Masterclass:** "Grow Together: Collaborations That Benefit Everyone"

## **June - "Summer Prep & Simplification"**

**Daily WhatsApp Tips:** Summer scheduling, managing expectations, planning for disruption

**Momentum Mondays** - Weekly Online co working session

**Monthly Online Networking:** Q2 review and honest summer plans

**Online Masterclass:** "Summer Business Survival: Working Around School Holidays"

## **July - "Keeping It Simple"**

**Momentum Mondays Theme:** Minimal viable business operations (lighter touch for holidays)

**Daily WhatsApp Tips:** One thing daily, low-effort high-impact tasks

**Monthly Online Networking:** Casual summer catch-up - no pressure, just connection

**Online Masterclass:** "The Essentials-Only Business: What You Actually Need to Do"

## **August - "Rest Is Not the Enemy"**

**Daily WhatsApp Tips:** Boundary setting, guilt-free time off, sustainable pace

**Momentum Mondays** - Weekly Online co working session

**Monthly Online Networking:** Social gathering - business chat optional!

**Online Masterclass:** "Sustainable Success: Building a Business That Doesn't Exhaust You"

## **September - "Back With a Plan"**

**Momentum Mondays** - Weekly Online co working session

**Daily WhatsApp Tips:** Getting back in rhythm, realistic planning, momentum builders

**Monthly Online Networking:** Q3 reflection and Q4 planning (actually doable edition)

**Online Masterclass:** "Your Profitable Q4: Focus on What Matters"

## **October - "Growing Your Audience"**

**Daily WhatsApp Tips:** Simple lead magnets, email ideas, growing authentically

**Momentum Mondays** - Weekly Online co working session

**Monthly Online Networking:** Hot seats - get real feedback on your marketing from your peers

**Online Masterclass:** "Build Your Tribe: Audience Growth for Normal People"

## **November - "Selling in the Holidays"**

**Daily WhatsApp Tips:** Creating offers people actually want, simple sales strategies

**Momentum Mondays** - Weekly Online co working session

**Monthly Networking:** Success stories - celebrate what worked this year

**Online Masterclass:** "Holiday Sales Without the Stress: What to Offer and How"

## **December - "What Worked, What Didn't"**

**Daily WhatsApp Tips:** Reflection without perfectionism, learning from the year

**Momentum Mondays** - Weekly Online co working session

**Monthly Online Networking:** End of year celebration - wins, laughs, and gratitude

**Online Masterclass:** "Your Real Year in Review: The Good, The Bad, and The Lessons"

In addition to the monthly themes and structured support, members are part of a **friendly social WhatsApp chat**, where conversations flow beyond business offering encouragement, shared experiences, recommendations, and real-life support from mums who genuinely get it.

Members are also invited to **regular coffee meet-ups**, creating relaxed opportunities to build deeper relationships, and **bi-monthly in-person networking events**, where online connections turn into meaningful, real-world collaborations. These extra touchpoints help members feel connected, supported, and part of a community not just a membership.

## **Membership Fees**

Membership fees will remain at £12 per month or £120 for the year.